



The Escondido History Center

With the Generous Sponsorship of

Jack Raymond

2022 ESCONDIDO LEGENDS AWARDS



APPLICATION

GEORGE AND CYNTHIA WEIR AWARD COMMUNITY PHILANTHROPISTS

Explanation of award: The honorarium will be given to a senior attending a high school in Escondido who has participated in a variety of school activities and has demonstrated leadership throughout his or her high school years. Additional consideration will be given for a pronounced interest in the performing arts and as an elected officer in ASB. Also, additional consideration will be given for participation in co-curricular organizations. Volunteering in the community is also important.

Commitment to attend the Honorarium presentation on **January 26, 2022 is required.**

Applications are also available from your high school counselor.

Please complete: The Escondido Legends application information below and submit your typed responses to the Escondido History Center, along with a copy of your current high school transcript no later than **4 P.M. on Friday, December 8, 2021.**

Please include your full name on all pages and deliver finished application:

- In person to the Escondido History Center, 321 N. Broadway or by U.S. mail, P.O. Box 263, Escondido, CA 92033 OR
- As an email PDF attachment to fox@escondidohistory.org.

APPLICATION INFORMATION

1. YOUR NAME AND YOUR SCHOOL COUNSELOR'S NAME
2. THE HIGH SCHOOL YOU ATTEND
3. SUBMIT A COPY OF YOUR CURRENT HIGH SCHOOL TRANSCRIPT
4. TELL US ABOUT YOUR SCHOOL ASB EXPERIENCE
5. DESCRIBE YOUR INVOLVEMENT IN THE PERFORMING ARTS
6. TELL US ABOUT YOUR HIGH SCHOOL CO-CURRICULAR EXPERIENCE
7. DESCRIBE YOUR ACTIVITIES IN COMMUNITY WORK AND SERVICE
8. DESCRIBE YOUR ASPIRATIONS FOR THE FUTURE

Cynthia and George Weir

George Weir was born in Escondido and has lived here all of his life. His wife, Cynthia, was born in Michigan and moved to California at the age of two. After graduating from high school in San Diego, her family moved to Escondido. George and Cynthia met and eventually married in 1994. These fated events have become an unparalleled benefit to our Escondido community.

George Weir was very active while attending Escondido High School. He served as ASB Vice-President, was involved in the Key Club, the Cougar Knights, various sports, the high school orchestra and band, and had time to become an Eagle Scout. He graduated in 1972 and went on to attend San Diego State University, majoring in Spanish and Zoology, graduating in 1979. While at the university, he earned extra money by driving his father's pick-up truck through the neighborhoods, making money by offering to patch people's driveways and fixing potholes. He learned his business acumen from his father Bill Weir, a well-known and loved elementary school teacher. In 1979, George W. Weir Asphalt Construction, Inc. was founded. This company grew and became the foundation for seven related Escondido-based businesses.

Cynthia attended Palomar College, taking classes in accounting, theater, and interior design, earning an AA Degree. Marriage and motherhood sidelined further formal education, but she studied painting, especially watercolors, and eventually taught art classes at the Poway Adult School and several other venues. She also served as vice-president of a local private School Board. Cynthia currently sits on The Board of Trustees for The California Center for The Arts after having served as the Board Chair for four years, and co-chair of The Women's Art Council. She has a passion for the Arts, interior design, landscape design, architecture and when time allows, enjoys playing the mandolin.

Much of what the George and Cynthia Weir Family Foundation has sponsored is centered on a faith-based giving of their time, talent and treasure. They have pursued these ideals to the benefit of Escondido and its citizens. George W. Weir Asphalt Construction volunteered to fill hundreds of potholes throughout Escondido, at no cost to the city, beginning in 2010. The Weir family sponsored the skate park at Kit Carson Park and worked to create the Heritage Garden in downtown Escondido.

Cynthia and George have a wide range of separate and concentric philanthropic interests. They have donated hundreds of turkeys to the annual Thanksgiving celebration for the local Salvation Army and funded their winter shelter program. Cynthia and George are founding members of the California Center for The Arts and provided their cranes for installing the Niki de Saint Phalle sculpture exhibit. They have sponsored concerts and events such as the Holiday Tree Lighting and Winter Wonderland festival, as well as spearheading several exterior renovation projects. They provided for the disposal of 150,000 yards of rock and soil for the construction of the new Palomar Medical Center. Their wide-ranging patronage has led them to support The Alternatives Medical Clinic, the Boy Scouts and Girl Scouts, the Boys and Girls Clubs of Greater San Diego, orphanages in Baja California, Mexico, World Vision, Samaritan's Purse and other national and international faith-based organizations.

Cynthia and George have supported many athletic and music programs, grad nights, and scholarships for local Escondido high schools. They also provided labor and equipment for installing the rubberized track at the Bob Wilson Stadium and Chick Embrey Field at Escondido High School.

Cynthia and George have been recognized by many organizations over the years. They are founding members of the Escondido Charitable Foundation and are honorees of the Rotary Coeur de Cuisine. George was awarded 2019 Business Leader of the Year by Cal State San Marcos, and Cynthia's design for the grounds for their home received the Sweepstakes Award for the California Landscape Contractors Association, and it was then featured in The San Diego Home Garden Lifestyles Magazines. Both of the Weirs have been recognized by the North County Philanthropy Council for their heart for Escondido. Very deservedly, Cynthia and George Weir are ESCONDIDO FOREVER LEGENDS.